F FASTBASE

Intelligent Lead Generation

Built upon

Google Platforms

Web visitor and customer insights for business

Google Analytics

Introduction

About

Founded in Delaware, U.S. in 2015, Fastbase is one of the fastest-growing software companies in the world within Big Data.

Built upon the Google Analytics platform, Fastbase's software generates comprehensive lead reports containing company profiles, visitor interactions, key employee contact data, LinkedIn profile information, and email addresses.

Using proprietary technology, Fastbase has developed a powerful lead generation platform that has transformed the way organizations attract, engage, and delight customers.

Fastbase analyzes over 6 billion website visitors from over 1,000,000 companies and top brands around the world.

Fastbase analyzes over

6 Billion

Web visitors every month

Index

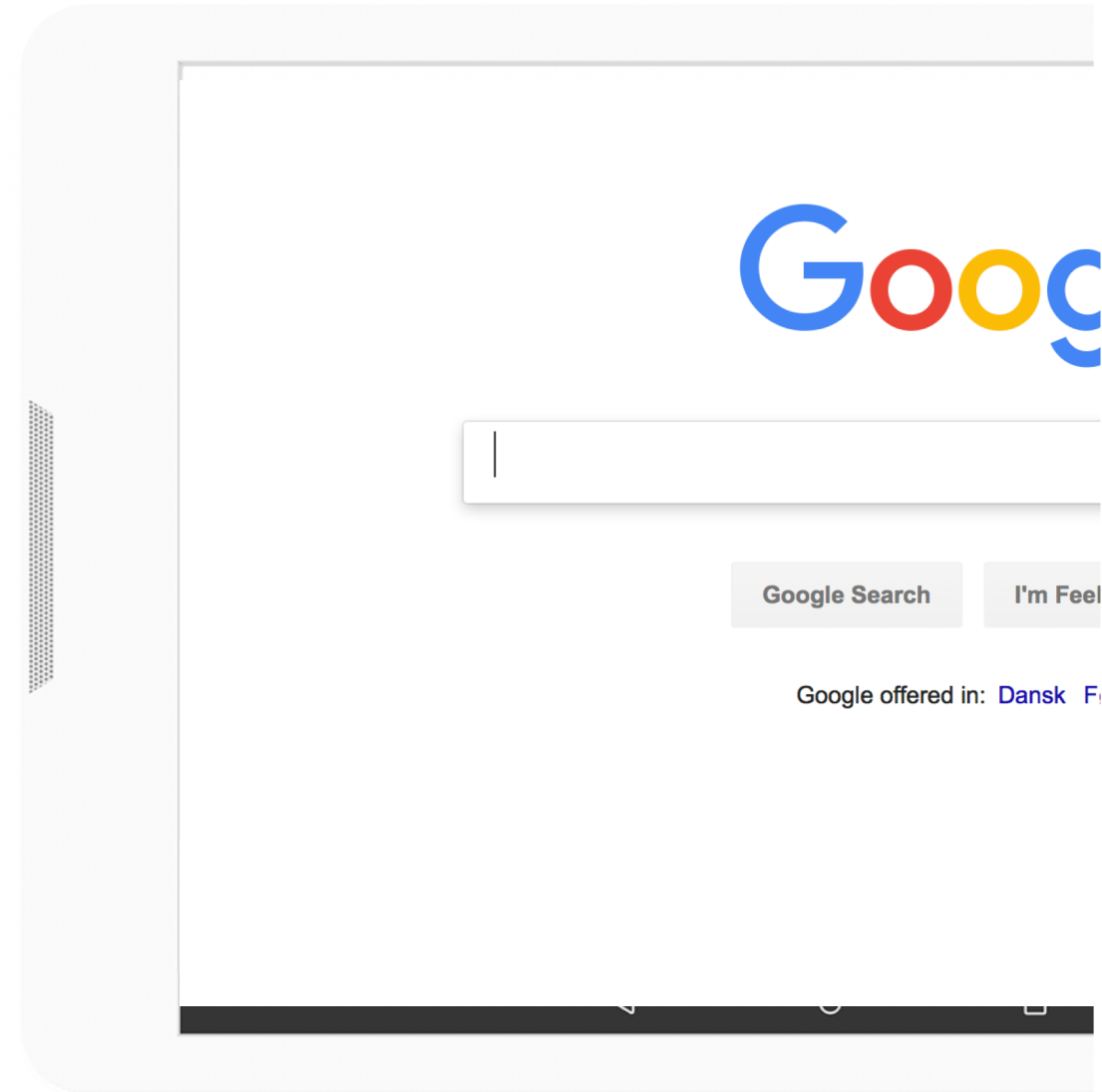FASTBASE

Source of Business

Google Search

Every day millions of businesses use Google to compare prices, products, services, conduct market research, and, of course, when they're ready to buy.
Google processes on average over 40,000 searches every second, which translates to over 3.5 billion searches per day.

3.6 Billion

people search everyday on Google to find new products, services, partners, and suppliers

By January 1, 2019

The Fastbase Approach

Fastbase is revolutionizing lead generation intelligence by turning static data into actionable information using real-time behaviorial insights from prospects and customers.

Using this behavioral data allows companies to better segment their customers, enabling digital personalization at scale.
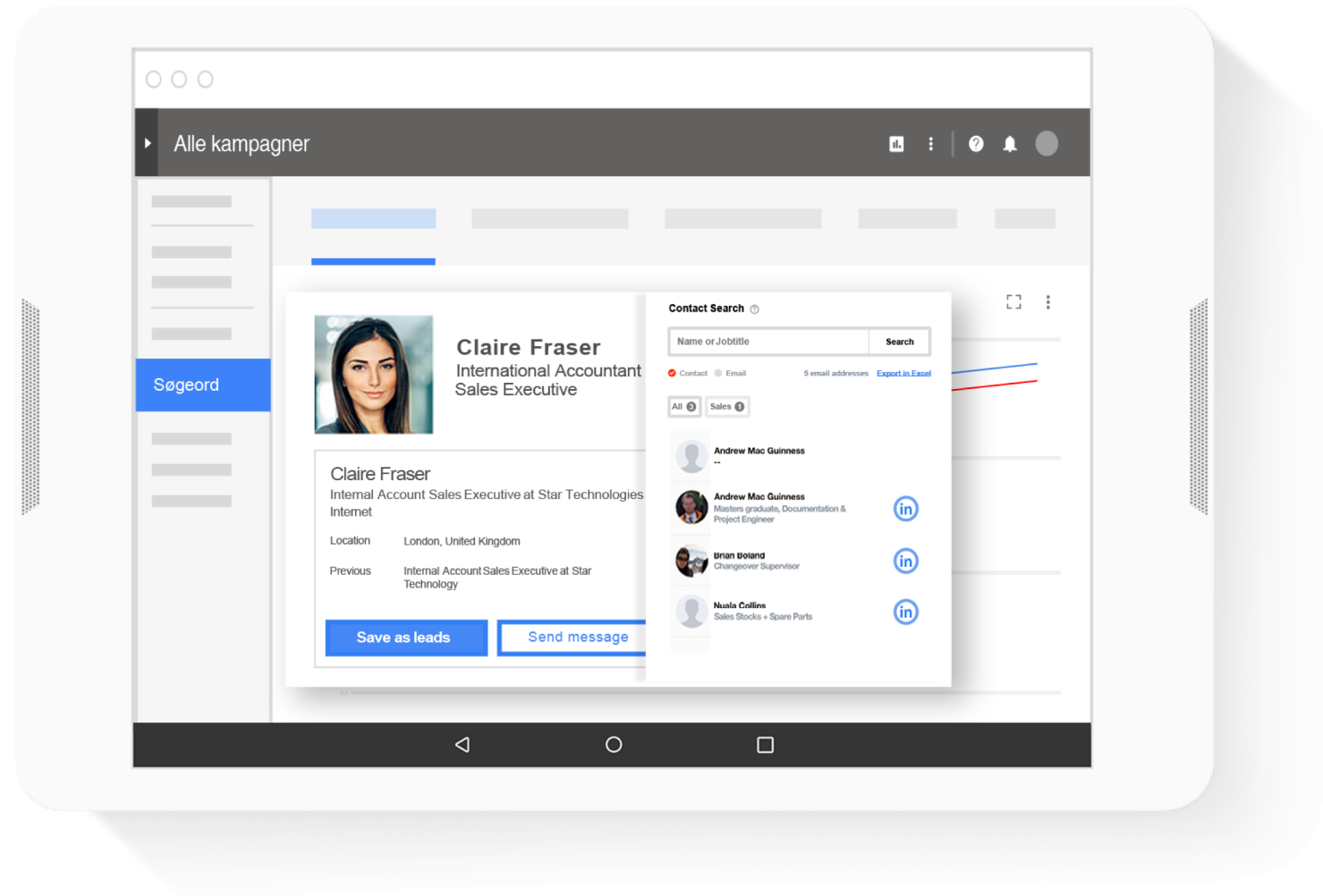
Fastbase turns once anonymous website visitors into actual users with profiles and detailed contact information. This information can be used by organizations as new customer leads and for the optimization of ad campaigns.

What We Do

Fastbase provides instant access to valid and useful information on every company that visits a website, including contact details for every visitor.

How We Do It

Fastbase is a unique add-on application that matches visitor footprints with data from Fastbase's proprietary database - one of the most comprehensive business databases in the world.
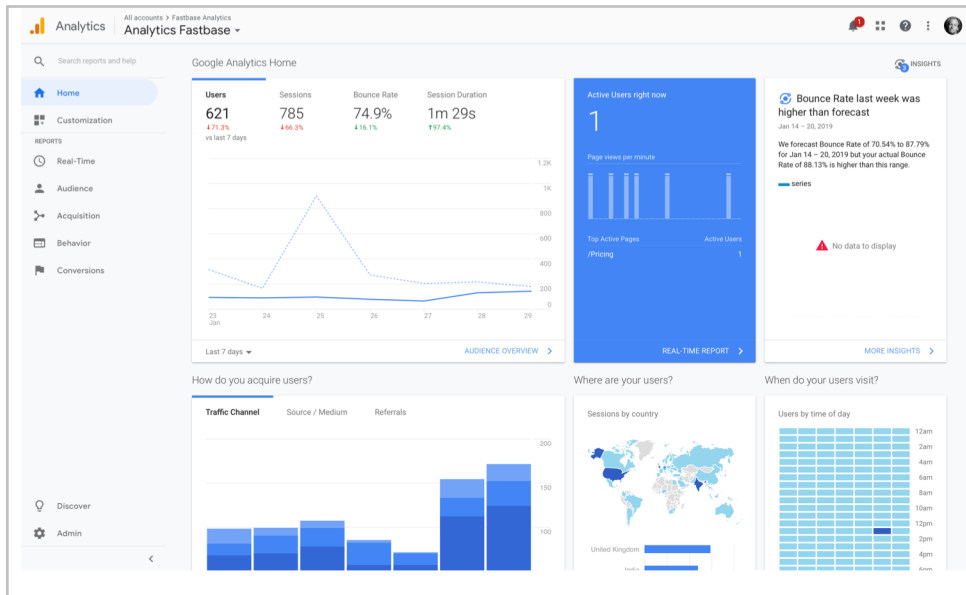
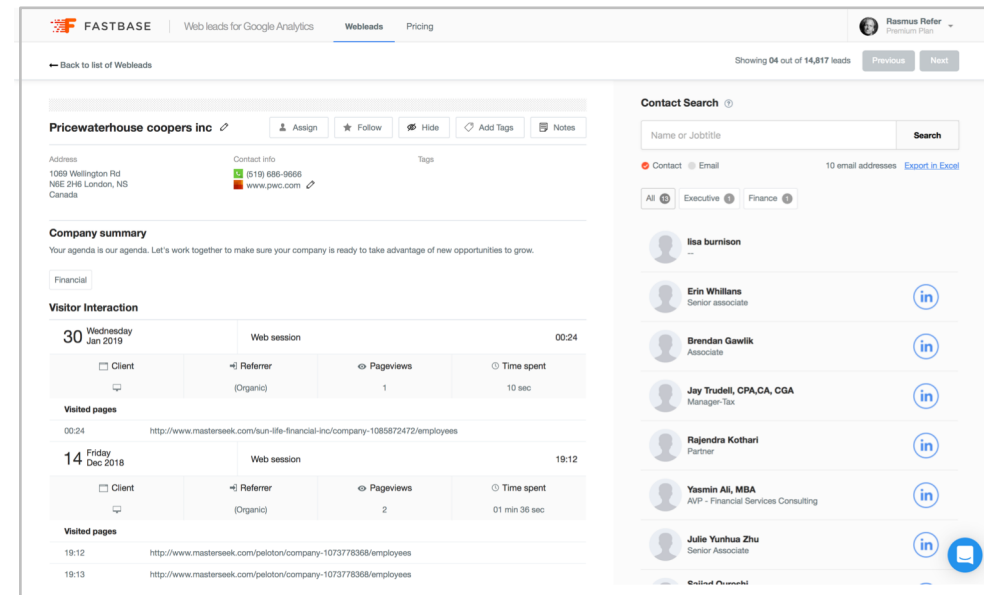# Google Analytics turns into Fastbase WebLeads Intelligence

Google Analytics

Google Analytics is the predominant web analytics service that tracks and reports website traffic inside the Google Marketing Platform brand.

WebLeads Extension for Google Analytics

With WebLeads, website visitor data is transformed into actionable information to help companies contact decision-makers as soon as they land on their website.

Strong Opportunities for Growth
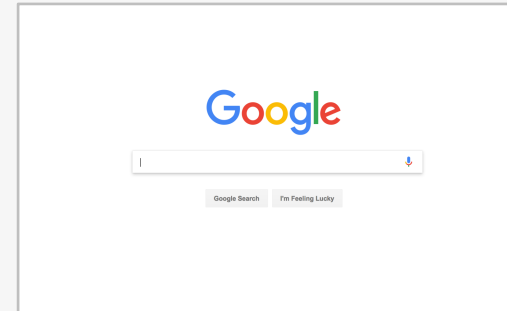
InMarket Leads

InMarket Leads is a powerful tool that shows which companies are searching for keywords relevant to your business, the location of that company, and their key contact details. As with Google Ads, Google InMarket Leads users can choose leads according to keywords and company location. In addition, users can filter leads based on keyword search dates.

WebLeads

Our web visitor tracking tool for Google Analytics enables you to discover the companies and organizations that are showing interest in your business, the information they're searching for, and the pages they've viewed. Combining benchmarking data and built-in web leads monitoring, you'll truly understand your digital audiences.
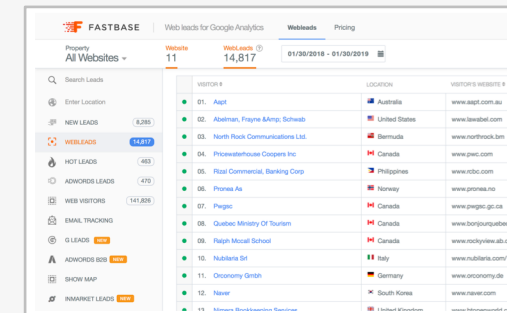
Sales Leads

Fastbase, Inc.'s exclusive database includes 134 million of the world's most active companies. All companies are categorized by the Google Industry Index and contain all relevant contact information such as company name, address, phone number, website, contact information, email addresses, industry category, and more. All data can be downloaded to Excel or directly into your CRM system.
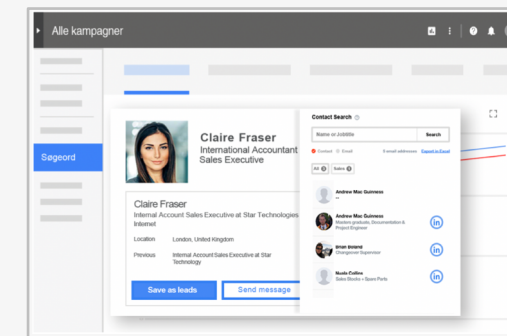

InMarket Leads
Fastbase, as the only Google Analytics Extension, allows you to see which companies are looking for your products or services on Google.

WebLeads
Fastbase Webleads is the only Google Analytics add-on that gives full access to view all the companies that have visited a website for the past 12 months.

Sales Leads
Fastbase offers access to the largest database of company information and leads in the world, searchable by location, Google category index, and any filters you want.

Ease of Use

Fastbase, Inc. products are easy-to-use and implement and give organizations the ability to engage with potential customers, create new market segments, and ultimately increase sales.

Just sign-up with your Google Analytics account and instantly get full access to everything Fastbase offers. No software installation required.

With Fastbase, you can instantly:

- Access all your website visitors for the past 12 months
- See which companies are looking for your products or services
- Discover news leads filtered by industry and location

All website visitors, company data, and leads can be filtered exactly as you'd like and then extracted to an Excel / CSV file or directly uploaded into your CRM software.

All Fastbase solutions for web analytics and lead generation can integrate with over 500 of the most popular sales, marketing, and analytics platforms available on the market.

salesforce   zapier   HubSpot   pipedrive   ZOHO

API Partners

The Fastbase Difference

Fastbase's solutions are strongly aligned with market trends

Over 250 million companies spend $16 billion dollars each year to generate leads. Fastbase Inc.'s unique software application is a powerful tool that will provide companies with visitor information to generate qualified leads. Using this software, Fastbase, Inc. is able to tap into the billion-dollar industry and drive digital marketing and lead generation.

65%
say lead generation is
a top challenge

42%
say lack of quality data is the
biggest barrier to lead generation

74%
say converting leads is a top
priority

53%
say more than half their budget is
allocated to lead generation

58%
say their lead budget will
increase

TechCrunch

"Big data software and services are predicted to grow to a $41.5 billion market in 2018 and as the appetite for data grows, so too will the demand for sophisticated tools to interpret and refine it."

Gartner®

According to the Gartner report 100 Data and Analytics Predictions Through 2021, data and analytics programs will become even more mission-critical throughout businesses and across most industries in the coming years

You're in Good Company

Fastbase analyzes the digital footprints of 6 billion web visitors every month and delivers millions of quality leads to over 1,000,000 companies and top brands every day.

Fastbase products work right out of the box with powerful features created to help businesses improve their sales and digital marketing initiatives. Our platform is designed to work with companies of any size from start-ups to the world's largest companies and leading brands.

Fastbase is dedicated to reinventing and transforming lead generation for businesses worldwide by developing the smartest technology available to grow businesses anywhere in the world.

Trusted by 1 million of the world's leading organizations

FASTBASE

Transforming Business with Intelligent Lead
Generation & Analytics

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